press release

le cube

centre for digital creation
Le Cube is a pioneer in the French cultural scene: an outstanding venue for digital art and creation, firmly rooted in the heart of innovation, education and the digital society. It has been acknowledged within and outside France as an iconic forerunner in these fields since 2001.

Every year, Le Cube offers more than 200 workshops and events open to all. More than 3 000 international artists, young talents and established artists have been able to reach an audience eager for cultural revival. Le Cube also organises an interdisciplinary collective reflection on digital society and the meaning of progress, with various media and events in which many well-known guests have taken part in. For over 15 years, Le Cube has been relentlessly exploring new horizons hence keeping up its status as an open, creative and inclusive digital society.

Created in 2001 on the initiative of the city of Issy-les-Moulineaux, Le Cube is a venue belonging to the Grand Paris Seine Ouest, and is managed and coordinated by the ART3000 Association.
A Showroom of digital creation
Throughout the year, Le Cube hosts international artists, young talents and established artists. By setting up a network of creators and cultural events organizers, Le Cube has become a renowned label which explores the advances of creation and arouses numerous collaborations.

Supporting creation
Every year, Le Cube supports a dozen of co-productions. One on one support is provided to accompany and meet the needs of each artist and each art group. Le Cube’s ecosystem is available for projects: networking, guidance and provides help to prepare funding applications, to seek co-producers, improve advertising. Le Cube also takes part in international residency programs.

Le Labo
Le Labo is a space dedicated to artists, developers and researchers for experiments, tests and research in the fields of installation, performance and online projects. Le Labo has HD projection equipment, a sound system with multi-channel sound options, eight-circuit lighting, three Macs equipped with Resolume, Isadora, MaxMSP, Unity, the Adobe Suite, Final Cut and Premiere, Module8, Pure Data, Blender, Arduino software and a DMX card. The period of assistance varies according to a project’s requirements. Throughout the year, get-togethers are staged with the public to introduce them to artistic worlds or research work in progress, and enable them to chat with the artists supported by Le Cube.
Global Thinking
Le Cube manages an interdisciplinary pole of reflection around several media. Focus on the evolution of digital society, Le Cube question various experts and well-known figures such as Jeremy Rifkin, Joseph Stiglitz, Claudie Haigneré, Jacques Attali, Mercedes Erra, Etienne Klein, Cédric Villani, Odile Decq, Joël de Rosnay, Michel Bauwens...

The Cube Review
Given how movement, porosity and proliferation are reconstructing the world in this digital age, the intention of the Cube Review is to provide opinions from practitioners, artists, researchers, key figures and experts with different backgrounds. Each edition focuses on a theme that conveys the emerging trends.
cuberevue.com

Les Rendez-vous du Futur
Sponsored by Joël de Rosnay, « Les Rendez-vous du Futur » is an interactive web TV programme recorded live in public and broadcasted on the Internet. It is composed of debates between important figures in order to shed light on the great societal transformations of our contemporary period.
rendezvousdufutur.com

Le First
« Le First » is a web-TV magazine that focuses on « change makers », those who are and make significant changes. This magazine highlights concrete actions, innovative initiatives and some collective experiments which have a strong, social, educational, cultural and civic dimension.
www.rendezvousdufutur.com
innovative practices
education

Creative practices for all

Convinced that digital is a powerful source of social innovation that allows everyone to strengthen their abilities, Le Cube trains people from very different backgrounds. It has established a programme with more than 200 innovative workshops open to people of all ages: connected objects, 3D, augmented reality, robots, code, digital design... with also intergenerational periodical events such as « La Cube Family » or « Connectons nos écoles ».

Lab of digital education

Since 2007, Le Cube has established a digital education program which includes each year around 150 primary school pupils of Greater Paris (Grand Paris Seine Ouest). This program combines educational activities, digital tools, creative experimentation and co-creation. This educational programme has been awarded several times at major international events.
The team chosen by the City of Issy-les-Moulineaux to manage and run Le Cube was built around the ART3000 association, set up in 1988 by brothers Florent and Nils Aziosmanoff, joined by Stéphanie Fraysse in 2000.

ART3000, a pioneer in the fields of art and emerging technologies in France, has brought together from the outset all kinds of artists, musicians, graphic designers, stage and film directors, visual artists, architects and designers who all share an interest in the influence of emerging technologies on creative practices.

Renowned for its enthusiasm, the ART3000 association soon set up a team of several hundreds of volunteers, and in a few years developed an international network of several thousands of professionals. It organised over 1000 artistic events in France, but also in Tokyo, Boston and Montreal, published the NOV'ART magazine, sold in newsstands for several years, and set up, in partnership with Sun Microsystems, a Creation Workshop dedicated to “3D real-time” technology. This purposeful activity brought recognition from the international artistic community, represented at the time by the international electronic arts association ISAE.

In 1998, following ISEA's international call for projects, ART3000 was chosen to organise ISEA2000 - the International Symposium on Electronic Arts – in Paris, a major symposium for digital creation professionals, with over 30 participating countries.

Over the years, ART3000 fine-tuned its project to create a space entirely dedicated to digital creation, following the example of what was already taking place in Canada, Japan and Germany. The association was then looking for a local authority to support such a project. Few in France were yet to be interested but, in the year 2000, the town of Issy-les-Moulineaux – whose mayor, André Santini, is a key player in the field of emerging technologies – welcomed the opportunity straight away. Le Cube opened its doors in 2001.
grand paris
seine ouest / issy

As a centre for creation entirely dedicated to digital technology, Le Cube is a unique experiment in France. Sponsored and initiated by the town of Issy-les-Moulineaux, it opened its doors in 2001 and is part of the Western Greater Paris Urban Community. It is managed and run by the ART3000 association.

Grand Paris Seine Ouest
Grand Paris Seine Ouest (GPSO) brings together the 8 towns of Boulogne-Billancourt, Chaville, Issy-les-Moulineaux, Marnes-la-Coquette, Meudon, Sevres Vanves and Ville d’Avray, more than 314 000 inhabitants.
This Territory of Grand Paris Métropole is covered 39% by forests and green spaces. Pole innovative, sustainable and digital GPSO hosts 22,000 businesses and shops, 166,000 jobs.
The territorial public institution provides skills such as digital and economic development, land use planning, social balance of housing, roads, protection and enhancement of the environment and the living environment, and management of cultural and sports facilities of territorial interest.
Le Cube is one of the venues belonging to Grand Paris Seine Ouest.

www.seineouest.fr

Issy-les-Moulineaux: from cyber city to smart city
Spurred by its mayor André Santini, Issy-les-Moulineaux has positioned itself as one of the leading digital towns in France by focusing on its development in the world of the new technologies.

Its inhabitants – of all ages – can access a wide range of innovative services. Technology has been serving them all for a long time now, with parking payments via mobile phones, school meals via the Internet, the dematerialised management of school activities, the loan of electronic books in media libraries, online registration on electoral rolls, real-time information on the social networks, IssySpot iPhone applications, the enhancement of historical heritage with QR codes and augmented reality, and explorations of the town with the Nao robot and

Its role as a pioneering community that has successfully developed by focusing on digital technology is recognised far beyond the borders of France (it is the only French town to have featured three times in the «Top Seven Intelligent Communities» of an American think-tank, and it takes part in numerous European projects). Issy-les-Moulineaux has been labelled a «Living Lab»: an innovation laboratory on a human scale.

www.issy.com
Le Cube, created in 2001 at the initiative of the city of Issy-les-Moulineaux, is part of Grand Paris Seine Ouest. It is managed and run by the ART3000 association. Le Cube is a member of clusters Cap Digital and Systematic Paris-Region.

**official partners**
French Ministry of Culture and Communication, Ile-de-France Regional Council, Hauts de Seine Departmental Council.

**media partners**

**partners schools**
Gobelins, école de l’image; Telecom, Ecole de management member of institut Mines Telecom; Isart Digital, Strate, école de design.
team

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Head of Artistic Programming and Creation
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Head of Editorial projects and Communication
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Makers Project Leader
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Julie Monne

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Visitors Relations Manager
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Receptionist
Julie Rochais

production
Production Manager
Sabrina Deveaux

technical
General Stage Manager
Matthieu Mangin

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Stéphanie Fraysse (Vice-Présidente),
Jean-Pierre Alix (Trésorier),
Flavien Bazenet, Xavier Boissarie,
Carol-Ann Braun, Roland Cahen,
Thierry Chevillard, Pierre de la Coste,
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Diana Filippova, Etienne Krieger,
Joël Paubel, Philippe Perennez,
Bruno de Sa Moreira, Laurent Sorbier,
Sylvie Tissot, Gilles Vercken.
plan your visit

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email : contact@lecube.com

open hours
From Tuesday to Saturday, 1 pm to 7 pm
Late night opening on Thursday 9pm

Le Cube is closed on Sundays, public holidays,
the month of August, and during Christmas
break.

getting there
Tramway T2 : station «Les Moulineaux»
(sortie 2)

RER C : «Issy» station
Exit through «Allée des Carrières», then turn
left at avenue de Verdun and walk to Cours
Saint-Vincent.

Bus 123 : «Chemin des vignes» stop

Vélib' : n° 21301 et n° 21302 stations

Autolib’ : 135 avenue de Verdun and 44 Rue
de Champ Chardon

Driving to Le Cube : Coming from Paris, take
the Quai de Stalingrad, exit at La Ferme-
Billancourt. After the roundabout, take rue
Aristide Briand, then take the first street to
the right, Cours Saint Vincent.